

Contact

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(LinkedIn)

Top Skills

Speakers Bureau
Innovation Management
Open Innovation

Languages

Portuguese (Professional Working)
English (Professional Working)
Spanish (Native or Bilingual)
Italian (Professional Working)

Certifications

THE ART & CRAFT OF DESIGNING
& FACILITATING LEARNING
SPACES MASTERCLASS. KAOS
PILOT DENMARK

Trainer of Facilitators in the LEGO®
SERIOUS PLAY® Method

LEGO® SERIOUS PLAY® LEGO
GROUP

Design Thinking Open Course in
Hasso Platner Institute Postdam

Honors-Awards

Formación de 100 Facilitadores de
la metodología de LEGO SERIOUS
PLAY

Artículo sobre el ingreso de Juego
Serio al Mercado Mexicano en
Reforma

Juego Serio™ en los medios de
Guatemala

Publications

Lego se la “juega” con método que
mejora trabajo ejecutivo

Gamification: el método para mejorar
los equipos de trabajo jugando

Lucio Margulis

Juego Serio™- Human & Organization Design Trainer and Expert
Facilitator in Using LEGO® SERIOUS PLAY® Methodology
Argentina

Summary

Juego Serio™-Serious Games Owner-Business Facilitator
Specializing in Using LEGO® SERIOUS PLAY™ Methodology &
Concepts.

Trainer of Facilitators of the LEGO® SERIOUS PLAY® Method
Trained LEGO® SERIOUS PLAY® Facilitator by the LEGO ® Group.

Strategy-Real Time Strategy
Human And Organization Design
Serious Games
Serious Play
Change Management
Knowledge Management
Project Management
Design, development and execution of training courses
Administration of Work teams
Talent serching, selection, detection and development
Creativity, Innovation and Imagination development
Assessment center
e-Learning

Specialties: Designing, development and implementation of
strategy, talent, development, creativity and innovation training
rojects, change management,new businesses in international
organizations in Latam, USA and Europe in LEGO SERIOUS
PLAY, Madrid and Barcelona,University , Educ.ar. Tecnonexo,
PricewaterhouseCoopers, Sema Group, Atos Origin, Ministry of
Education.

Experience

Juego Serio™

Salen de l

"Los Juegos Nos Hacen Aprender"

Salen de Líos Jugando a LEGOs

18 years 8 months

CEO at Juego Serio™ Strategy & Innovation - LEGO® SERIOUS PLAY® and Serious Games Expert

April 2009 - Present (16 years 1 month)

Latinoamérica y Europa

Juego Serio-Serious Games Owner-Business facilitator specializing in using LEGO® SERIOUS PLAY™ methodology & concepts

Trainer in the LEGO® SERIOUS PLAY® Method

Trained LEGO® SERIOUS PLAY® facilitator

Ex - Member of the Association of Master Trainers in the LEGO® SERIOUS PLAY® Method.

Real Time Strategy

Serious Games

Serious Play

Change Management

Knowledge Management

Project Management

Talent management

Open Innovation

Imagination Development

Creative Spirit Facilitator

Design, development and execution of training courses

Administration of Work teams

Talent searching, selection, detection and development

Creativity, Innovation and Imagination development

Assessment center

e-Learning

Specialties

Expert in using the LEGO® SERIOUS PLAY™ methodology & concepts

Designing, development and implementation of strategy, talent, development, creativity and innovation training projects, change management, new businesses in international organizations in Latam, USA and Europe.

Juego Serio™ (Serious Games) Owner /Certified Facilitator & Partner
LEGO® SERIOUS PLAY™ until 2010

September 2006 - April 2010 (3 years 8 months)

Latinoamérica and Europe

Founder and Owner of Juego Serio™ (Serious Games & Play) Consulting for Innovation, Change and Real Time Strategy.

Juego Serio™ was the first company officially bringing LEGO SERIOUS PLAY to Latam in 2007 and Was

LEGO SERIOUS PLAY Certified Facilitator and Partner between 2007 and 2010

Partner of LEGO© SERIOUS PLAY™ in Latam.

Member of a Consulting Net Companies

in Spain, Guatemala, México, Colombia, Ecuador, Costa Rica, Paraguay, Argentina.

ADEN Business School

Profesor del Laboratorio de Creatividad Sistemática e Innovación Abierta

January 2008 - March 2009 (1 year 3 months)

Latinoamérica

Profesor del Laboratorio de Creatividad Sistemática e Innovación Abierta a través del Juego Serio y Workshops in Company en Argentina, Colombia, Ecuador, Panamá, Salvador, Honduras, Guatemala, República Dominicana, Costa Rica, etc.

Provincia ART

Training and e-Learning Manager

April 2005 - September 2006 (1 year 6 months)

AXG Tecnonexo

Business Development and Project Manager

March 2004 - May 2005 (1 year 3 months)

Jefe de capacitación, gestión del cambio y del conocimiento

Jewish Community Education Centers (Joint- ORT- Bet-el- Bama-Latin America Rabinic Seminary- ecc)

Coordinator, teacher and consulting

1991 - December 2004 (13 years)

Teaching, consulting and coordination of train the trainers programs in Argentina, Chile and Europe.

Working in Bet-el, Beti-lel, Editi, Joint, ORT, Latin America Rabinic Seminar, Emanu-el. South Community, IONA, ecc.

Educ.ar

Project Manager

2002 - 2004 (2 years)

IT College

e-Learning Manager and Bussiness Developer

October 2001 - March 2003 (1 year 6 months)

Price Waterhouse Coopers

Principal Consultant

2000 - 2001 (1 year)

Sema Group Sac

Training and e-Learning Manager

March 1997 - December 2000 (3 years 10 months)

Training and e-Learning Manager

Education and Technology

Microsoft Education Center

Lotus Education Business Partner

Novel Education Center

Content Design and Development

Change Management Consulting

e-Learning and Training Consulting

Italy Government and Education Organizations

Teacher and Facilitator of Serious Games Workshops

September 1991 - December 1998 (7 years 4 months)

Teacher and facilitator of Serious and Learning Games Workshops and Courses in:

Courses given abroad

1991/94/95/96/97/98

- Assessorato ai Servizi Sociali, Educativi e Culturali. (Lombardia –Italy)
- Assessorato alla Cultura, Istruzione e Formazione Professionale, Società Italiana per l' Educazione Musicale. (Lombardia –Italia)
- Centro Educazione Musicale Base. (Lombardia –Italia)

- XVII Seminario de Psicopedagogía della Música. (Milán - Italia)
- Societa della Academia (Ministerio dell Lavoro, Unione Europea), Lombardia
- Comune di Milano, Pavía, Casteggio, Binasco, Vigevano, Tortona, Voghera (Italia.)

Programa

Ministerio de Educación de la Nación-Programa Nacional Derechos del Niño

January 1992 - September 1995 (3 years 9 months)

Buenos Aires

Responsable de los programas de difusión de la Convención Internacional de los Derechos del Niño y del Adolescente a través de diversos medios de comunicación y prensa. Coordinador de las Actividades de Difusión de Programa y del Stand de Derechos del Niño en la Feria Internacional del Libro y en todos los eventos del programa. Recitales, Spots de TV, Programas de Radio, etc.

Education

Liderarte Performance & coaching

Coach ejecutivo, Coaching · (March 2021 - January 2022)

University of Buenos Aires

Distance Learning, Sciences of Education · (August 1988 - December 1994)

Ursula Llames de la Puente

Escuela primaria, Escuela Primaria · (1973 - 1979)

Normal Numero 4 Estanislao Zeballos

Primary School Teacher , Teacher - Profesor

Tiempo Libre y Recreación Diálogos

Profesor , Recreación y Tiempo Libre, Juegos Grupales